

REGIONAL AMBASSADORS

Responsibilities and Duties

Term: Maximum of two, three-year terms (6 years total).

Those who wish to serve as their region's Ambassador can apply directly to the National Nominating Committee or AGO members in that region can submit names of prospective candidates to the National Nominating Committee, provided that the nominee has agreed to serve as Regional Ambassador.

The newly elected Regional Ambassadors will convene at the time of their installation for in-depth training in conjunction with returning Regional Ambassadors. A chair for the Regional Ambassadors will then be selected by the group to represent the Regional Ambassadors on AGO National Council. The chair will attend and participate at all National Council meetings, with voting privileges. The chair will serve and vote on behalf of the Regional Ambassadors and will communicate regularly with the Ambassadors, especially before and after National Council meetings.

The Responsibilities of the Regional Ambassadors

1. Communicate with chapters and independent members in their region on a regular basis via newsletters, Zoom meetings, individual communications, personal visits, etc.
2. Be knowledgeable about all AGO resources and encourage chapters to use these resources for their members and respective communities.
3. Obtain quarterly membership updates from AGOHQ and assist chapters with strategies for renewing members. Contact lapsed independent members.
4. Assist with conveying information from AGOHQ staff and help chapters seek information from AGOHQ:
 - a. Membership records, updates, strategies for increasing membership
 - b. Education – certification preparation, examination centers, exam procedures, mentoring
 - c. Chapter operating procedures (ensure that these are in place and current)
 - d. Be sure chapter leaders are aware of available resources for chapter leadership and management
 - e. Regional Ambassadors shall encourage chapters to increase public awareness of AGO programs, educational resources and events in all communities using a variety of media
 - f. Encourage chapters to host competitions (both performance and composition) and offer scholarships for organ study
 - g. Encourage chapters to feature young organist performers and presenters

- h. Encourage mentoring of new organists and new chapter members. Regional Ambassadors shall encourage chapters to provide resources for study, materials, and practice.
 - i. Be a conduit for identifying convention locations in your region in conjunction with AGOHQ and National Council.
- 5. Communicate to chapters throughout each region about the Chapter Specialist Support Teams and encourage chapters to use these resources. Regional Ambassadors will assist with/facilitate communications and connections between chapters, Chapter Specialist Support Teams, and national committees as needed.
- 6. Encourage chapters in their programming:
 - a. Promote the benefits of sponsoring conventions, January Jubilees, February Flourishes, Pedals, Pipes and Pizza events, Pipe Organ Encounters, etc.
 - b. Encourage collaboration between chapters, local arts organizations, religious institutions, etc.
 - c. Share the wide variety of programming resources and materials available from AGOHQ.
- 7. Encourage AGO certification and continuing education on all levels, sharing the many educational resources available online and from AGOHQ.
- 8. Conduct a minimum of one state-of-the-region meeting per year, at a convention and/or via Zoom:
 - a. Introduce leaders and chapter officers in your region
 - b. Host a meeting for deans and officers at conventions and/or via Zoom
 - c. Recognize officers and successful certification candidates in your region
- 9. Communicate with AGOHQ and National Council regarding chapter needs and provide insights into chapters' progress, activities, and best practices.
- 10. Oversee a regional budget to facilitate connecting with chapters and furthering the work of the AGO in their respective region.
- 11. Encourage chapters to:
 - a. have active fundraising programs
 - b. financially support AGO conventions and other programs of the Guild
 - c. support the Guild's fundraising initiatives
- 12. Participate in regular briefings from AGOHQ staff and the Chair of the Council of Regional Ambassadors to be updated on current initiatives and new program resources.
- 13. Regional Ambassadors will be evaluated on their work each term that they serve.